

Buy Auto Parts

Buy Auto Parts (BAP) was formed in 2001 as the online retail subsidiary of its parent company (established 14 years earlier). Headquartered in San Diego, CA, BAP is one of the leading auto parts distributors worldwide.

BAP's mission is to make it "Easy To Buy Auto Parts" with quality products and superior service.

CASE STUDY



Complex supply chain with **varying costs** and **lead times** for international, domestic, or drop-shipped sources.

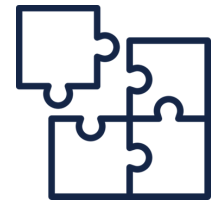


Planners using spreadsheets **were biased toward over-ordering** to avoid stockouts.

THE SOLUTION



Automated supply planning with **auto-assignment of materials** to correct categories.



Optimized inventory levels and provided end-to-end visibility on a unified planning platform.

528%

RETURN ON INVESTMENT
IN VANGUARD SOFTWARE

13%

INCREASE IN SALES

10%

DECREASE IN
INVENTORY

"From the first time we loaded our data into Vanguard, we've been happy with the results. With heightening our **understanding of sales cycle curves**, the immense **flexibility and responsiveness** of the platform, and providing a **single view** of all items and categories, we've had a very positive experience."

*Renee Thomas Jacobs, CEO
Buy Auto Parts*



Vanguard SoftwareTM
CORPORATION