

Consumer Goods

One of the fastest growing sector where consumers expect unlimited product availability with expansive choices in how they purchase, and receive their goods. Those who can automate and optimize these processes stand the best chance of maximizing profit and customer loyalty.

KEY CHALLENGES

- Large no of products
- Promotions and events
- New product introductions
- Distributed network
- High channel inventory
- Seasonality of demand

RESULTS

**Max
Forecast
Accuracy**

**Max
Service
Level**

**High
Stock
Efficiency**

GLOBAL CUSTOMERS

- Canon
- Henkel
- Hewlett Packard
- Kimberley Clark
- Sony
- Unilever

PLANNING SOLUTIONS & SERVICES

Demand



Supply



MRP



Replenishment
& Capacity



Financial



Outsourced
& BI



Training

