



Consumer Durables



Anamind helped a leading fortune 500 consumer product company implement planning & forecasting system to improve efficiency

CASE OVERVIEW

A global leader in electronic consumer product was using internally developed forecasting tool. While this system served well in setting up the process over time, the planning team had issues with its scaling up capability to improve the process to the next level.

The system lacked comprehensive set of statistical techniques for forecasting and analytics features required by the planning team. In addition, it had no collaborative feature, which they needed to seamlessly collaborate with regional teams for their inputs.

Anamind implemented forecasting system with powerful statistical functions and collaborative features.

KEY CHALLENGES

Limited Statistical Forecasting Capability

Basic forecasting methods
Limitations on data cleaning
No slicing and dicing of numbers

Spreadsheet & Mail Based Collaboration

Error prone manual collaboration for overrides. Time consuming compilation process

Limited Analytical Capability

Manual reporting and limited analytical capability

SOLUTION

Statistical System With Advanced Models

Cloud based low-cost planning tool
No capex investment. Plug & play
On the fly slice & dice capability

Online Collaboration & Overrides With Comments

Override report for quick view

Business Intelligence & Analytics

Trend, market share & promo analysis
Exceptions report to review forecast
Automated stock calculations

KEY BENEFITS

Quick forecasting System deployment within 2 weeks

Cloud forecasting system and BI platform

Online collaboration reduced time and effort of both planning and regional teams

Insightful analysis and tracking resulting in immediate improved accuracy by at least 5%

" We were impressed with the flexibility of forecasting at different hierarchy levels and aggregate and disaggregate with such ease. This will save us a lot of time especially when we make forecast adjustments at different levels. We also found that the tool is very intuitive and user friendly and we could use the tool as forecaster's console as we could view external data points before finalizing the forecast"

Customer Feedback

EASY, POWERFUL & COLLABORATIVE PLANNING SYSTEM



STATISTICAL



MACHINE LEARNING



DATA CLEANING



COLLABORATIVE



NEW PRODUCTS



BUSINESS EVENTS



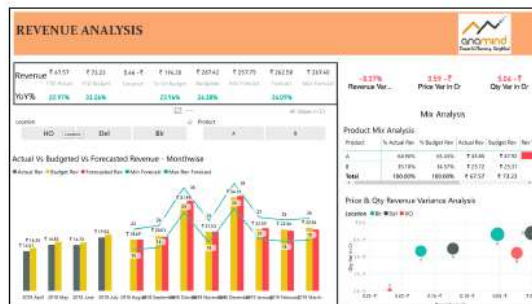
HIERARCHY BASED



MULTI USER

INSIGHTFUL & ACTIONABLE BUSINESS INTELLIGENCE

FORECAST REPORTS & DASHBOARDS



PERFORMANCE SCORECARDS



INVENTORY REPORTS

SUPPLY PLANNING REPORTS

BUSINESS PLANNING TRAINING

PLANNING SERVICES



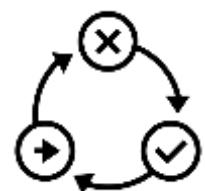
ONLINE



CLASSROOM



OUTSOURCING



CONSULTING

India's Top Demand Planning Solution
Providers – 2021



Best demand forecasting solution provider
– Institute of Supply Chain Management



One Of the Top Six Planning Solutions
Provider



+ About Us

Anamind helps companies build better planning and forecasting capability by offering process consulting, planning systems, business intelligence platform for planning process, training and certification.

We work with companies across multiple sectors and revenue size helping them build or improve upon to adopt a world class planning process.

+ For more information contact

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