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Fashion & Retail

Consumers today expect unlimited product availability with expansive choices in how they purchase and receive their goods. For retailers, these demands add tremendous complexity to merchandise planning and replenishment. Those who can automate and optimize these processes stand the best chance of maximizing profit and customer service

KEY CHALLENGES

- Large no of products
- Promotions and events
- New product introductions
- Distributed network
- Shelf space constraints
- Seasonality of demand



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