



Footwear



Anamind helped a leading footwear company automate planning & forecasting process for its retail operations

CASE OVERVIEW

A 40-year-old company engaged in manufacture and sale of a range of footwear and accessories. The operations cover 8 manufacturing units producing over 0.6 million pairs of footwear every day. They are sold through over 250 retail stores spread across the country and fulfilled by 8 distribution centers. Product offering includes 10 major brands with product lines with over 3000 SKUs.

The company used spreadsheet for sales forecasting and stock planning. The process was time consuming, resource driven and highly error prone leading to several operational issues. The company was looking to improve the forecast accuracy, automate stock planning and collaborate efficiently.

KEY CHALLENGES

Spreadsheet Based Sales Estimations

Manual forecasting process
Delayed time planning timelines
Stock imbalances

Judgment Based Supply

Resource dependent supply requirements for warehouse and store level stocking

No Collaboration And Analytics

Lack of systematic collaboration with sales on forecasting. No analytics and reporting process in place

SOLUTION

Statistical Forecasting System

State of art planning tool
No capex investment. Plug & play
Statistical forecast at store - SKU level

Automated Supply Planning

Automated forecast based supply calculations at store and warehouse levels

Online collaboration & Business Intelligence

Role based online collaboration
Trend, market share & promo analysis
Exceptions report to review forecast

KEY BENEFITS

Quick forecasting System deployment within 2 weeks

Advanced forecasting system and BI platform

Insightful analysis and tracking resulting in immediate improved forecasting accuracy by 5%

Faster and resource agnostic process leading to quick response times

"We have seen a reduced MAPE in Planamind. In addition we have received BI reports and web access for our Sales team for their inputs, thereby getting them involved in the process of Demand Planning as a Bottoms up approach"

Customer Feedback

EASY, POWERFUL & COLLABORATIVE PLANNING SYSTEM



STATISTICAL



MACHINE LEARNING



DATA CLEANING



COLLABORATIVE



NEW PRODUCTS



BUSINESS EVENTS



HIERARCHY BASED

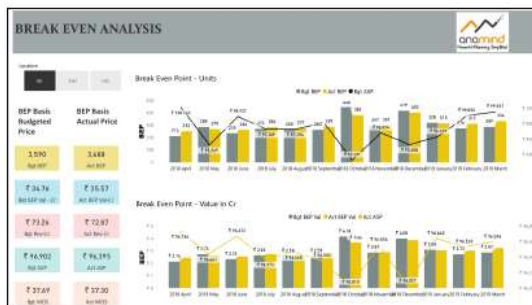


MULTI USER

INSIGHTFUL & ACTIONABLE BUSINESS INTELLIGENCE

FORECAST REPORTS & DASHBOARDS

PERFORMANCE SCORECARDS



INVENTORY REPORTS

SUPPLY PLANNING REPORTS

BUSINESS PLANNING TRAINING

PLANNING SERVICES



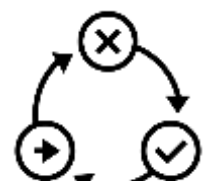
ONLINE



CLASSROOM



OUTSOURCING



CONSULTING

India's Top Demand Planning Solution
Providers – 2021



Best demand forecasting solution provider
– Institute of Supply Chain Management



One Of the Top Six Planning Solutions
Provider



Anamind helps companies build better planning and forecasting capability by offering process consulting, planning systems, business intelligence platform for planning process, training and certification.

We work with companies across multiple sectors and revenue size helping them build or improve upon to adopt a world class planning process.

+ For more information contact

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