

# NOVARTIS

A vaccines & diagnostics company needed a way to effectively manage its R&D pipeline and vaccine investment decisions.

## CASE STUDY

### THE CHALLENGE



Novartis sought to **optimize its acquisitions of new vaccines** to augment its existing R&D project portfolio.

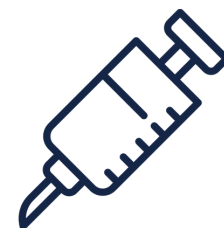


Having the **right portfolio of vaccine development** projects across the various stages of its R&D pipeline is crucial.

### THE SOLUTION



**Automatically rolls up** the complete portfolio of vaccines into a **multi-year, company-wide projection** of future performance.



Novartis can accurately **model** how each of the vaccines individually **progresses through its virtual lifecycle**.

### THE RESULTS



NOVARTIS IS NOW IN A POSITION TO **QUICKLY MODEL DIFFERENT** PORTFOLIO DEVELOPMENT **SCENARIOS**



AN ASSUMPTIONS DASHBOARD ALLOWS USERS TO **EASILY MODIFY INPUT** PARAMETERS



PIPELINE PERFORMANCE FORECASTS AND OPTIMIZED DRUG ACQUISITION SCHEDULES ARE **DELIVERED AS INTERACTIVE AND REAL-TIME WEB REPORTS** FOR GLOBAL ACCESS

"We are making strategic decisions that have long-term impacts on our business. Without Vanguard System, we would not have the visibility and analysis we need to make the right decisions."

*Dr. Schwarzkopf, MBA, PhD  
Senior Portfolio Manager, Novartis*