anamind
Advanced Analytical Planning

Pharma & Health Care

Anamind supported a global top 50 pharma company run demand and supply planning process across global operations with Planning As A Service

CASE OVERVIEW

The client is engaged in manufacture and sale of pharmaceutical formulations and active pharmaceutical ingredients in more than 100 countries across the globe.

The company was running a manual planning process that was predominantly sales led. This led to high level of inventory mismatches and hence blocking of working capital in multiple markets. Being a competitive sector, this was hurting company's performance and market share.

The company was evaluating deployment of planning system but was apprehensive about the benefit in absence of internal expertise to use the same and good planning process to support.

KEY CHALLENGES

High Channel Inventory

High working capital investment due to high channel inventory in multiple markets around the world

Manual Planning Process with Poor Forecast Accuracy

Lack of Planning Expertise

The team was not equipped to manage high end planning process with statistical forecasting expertise

SOLUTION

Deployment of Planning System

Implementation of the statistical planning system for demand and supply planning by Anamind team

Deployment of Planning Analysts

Well trained planning analyst from Anamind were engaged to manage the system and process globally

Process Set Up Support

Anamind analysts set up and ran the monthly process for each region around the globe engaging with all stakeholders

KEY BENEFITS

Quick Planning Process Set Up

Within weeks of engagement all the regions had a well running monthly process with expert support from the planning system and analysts

Steep increase in planning accuracy leading to reduction in working capital requirement

New process and capability set up without additional burden on current resources

" Anamind has helped put in place a very structured, yet dynamic process to effective forecasting and inventory management. They brought deep expertise in the subject combined with effective communication onto bring all users and stake holders on board and to ensure effective rollout of the process"

Customer Feedback

EASY, POWERFUL & COLLABORATIVE PLANNING SYSTEM

STATISTICAL

MACHINE LEARNING

DATA CLEANING

COLLABORATIVE

NEW PRODUCTS

BUSINESS EVENTS

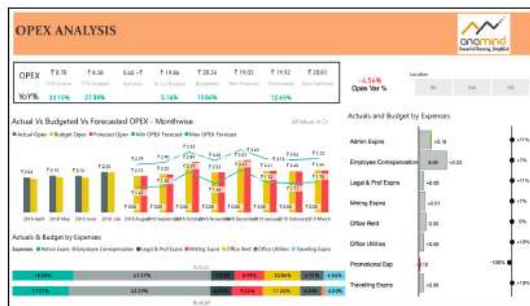**HIERARCHY BASED**

MULTI USER
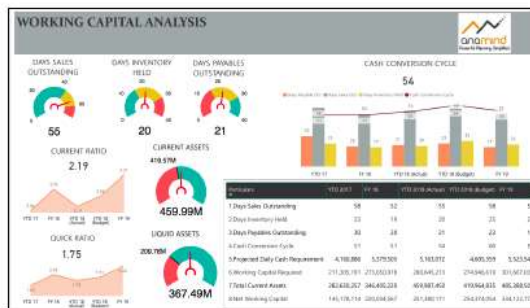
INSIGHTFUL & ACTIONABLE BUSINESS INTELLIGENCE

FORECAST REPORTS & DASHBOARDS

PERFORMANCE SCORECARDS

INVENTORY REPORTS

SUPPLY PLANNING REPORTS

BUSINESS PLANNING TRAINING

PLANNING SERVICES

ONLINE

CLASSROOM

OUTSOURCING

CONSULTING

India's Top Demand Planning Solution Providers – 2021

Best demand forecasting solution provider – Institute of Supply Chain Management

ISCM
Institute of Supply Chain Management

Rising Star
2017 Award
Awarded by FinancesOnline

One Of the Top Six Planning Solutions Provider

Logisticsinsider.in

+ About Us

Anamind helps companies build better planning and forecasting capability by offering process consulting, planning systems, business intelligence platform for planning process, training and certification.

We work with companies across multiple sectors and revenue size helping them build or improve upon to adopt a world class planning process.

+For more information contact

ANAMIND BUSINESS CONSULTING PRIVATE LIMITED

hello@anamind.com
www.anamind.com
+91 97399 26463 +91 97422 26463