

Pharma & Healthcare

Plan accurately for volatility in supply and demand, driven by a continually shifting contract manufacturing market, and the advent of new medicines and ingredients. The cost of failure is high, but it can be mitigated or even prevented with the right tool set for pharmaceutical forecasting and planning.

KEY CHALLENGES

- Large no of products
- Product expirations
- New product introductions
- Distributed network
- High channel inventory
- Formulation conversions

RESULTS

+ 28%
Forecast
Accuracy

+ 12%
Order
Fulfilment

- 90%
Forecasting
Effort

GLOBAL CUSTOMERS

- Abott
- Aurobindo
- GlaxoSmithKline
- Johnson & Johnson
- Merck
- Novartis

PLANNING SOLUTIONS & SERVICES

Demand



Supply



MRP



Replenishment
& Capacity



Financial



Outsourced
& BI



Training

