



Paints Company Achieves Demand Planning Agility

How Anamind's cloud-based solution enhanced efficiency and optimized inventory for a global paints enterprise.



Industry: Chemicals

Business Model: Manufacturing and sales

Region: Global

How Anamind's cloud-based solution enhanced efficiency and optimized inventory for a global paints enterprise.

This leading paints company is the fourth largest in Asia, specializing in manufacturing and selling various decorative and industrial paints, adhesives, and tools. They operate in 16 countries and serve customers in over 65 countries.

Anamind empowers companies to enhance their planning and forecasting capabilities through comprehensive solutions, services, and education. With over 50 years of expertise, the company specializes in training teams and establishing processes to maximize ROI for management.

Challenge :

The company relied on a centralized desktop planning system, leading to manual efforts and inefficiencies:

Inaccuracies in forecasting.

Manual Data Collection

Manual Spreadsheet Burden

Constant need for additional support.

Limited collaboration and reporting.



Anamind's Solution

Anamind implemented a state-of-the-art, cloud-based planning system, enabling decentralized planning, streamlined workflows, enhanced collaboration, automated reporting, and optimized inventory management.

Decentralized planning.

Automated reporting.

Online collaboration.

Outcomes

The company achieved:

- **Reduced resource time:** Freed up valuable time for strategic initiatives.
- **Elimination of manual data compilation:** Automated data collection and consolidation
- **Cost savings:** Optimized inventory and streamlined processes reduced costs
- **Enhanced efficiency:** Decentralized planning and improved collaboration.
- **Improved demand sensing:** Real-time data analysis enabled proactive planning.

Testimonial :

We have seen a reduced MAPE with Anamind. Additionally, we have received BI reports and web access for our sales team, enabling their input and involvement in the demand planning process.

Contact Anamind today to learn more about how we can help you achieve your demand planning goals.



www.anamind.com



hello@anamind.com



+91 97399 26463