



Pharmaceutical Giant Optimizes Demand Planning

Anamind's solution enhances efficiency, accuracy, and inventory management, leading to cost savings and improved performance



Industry: Pharmaceuticals

Region: Manufacturing, Sales

Business Model: Global

Anamind helps companies optimize demand planning, improve forecasting, and achieve efficiency

About the Company:

The client is a global pharmaceutical company engaged in the manufacture and sale of pharmaceutical formulations and active pharmaceutical ingredients in over 100 countries.

Anamind:

Anamind empowers companies to enhance their planning and forecasting capabilities through comprehensive solutions, services, and education. With over 50 years of expertise, the company specializes in training teams and establishing processes to maximize ROI for management.

Challenge :

- High levels of inventory mismatches
- Lack of transparency and best practices.
- Non-standard planning processes across regions.
- Blocking of working capital in multiple markets.
- Stock challenges.
- Poor forecast accuracy



Anamind's Solution

Anamind, a leading provider of demand planning solutions, collaborated with Pharmaceutical giant to implement a comprehensive Planning As A Service solution that addressed their challenges.

Solutions :

- Designing a new planning process.
- Utilizing advanced AI/ML models for forecasting.
- Coaching internal planners.
- Developing analytical reports. Ensuring best practices.

Outcomes :

- Improved forecast accuracy (from 67% to 75%).
- Increased utilization of statistical forecasts (from 30% to 82%)
- Improved stock positions.
- Standardized processes across markets.
- Reduced working capital requirements.

Testimonial :

Anamind has helped put in place a very structured, yet dynamic process to effective forecasting and inventory management. They brought deep expertise in the subject combined with effective communication to bring all users and stakeholders on board and to ensure effective rollout of the process

Contact Anamind today to learn more about how we can help you achieve your demand planning goals.



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